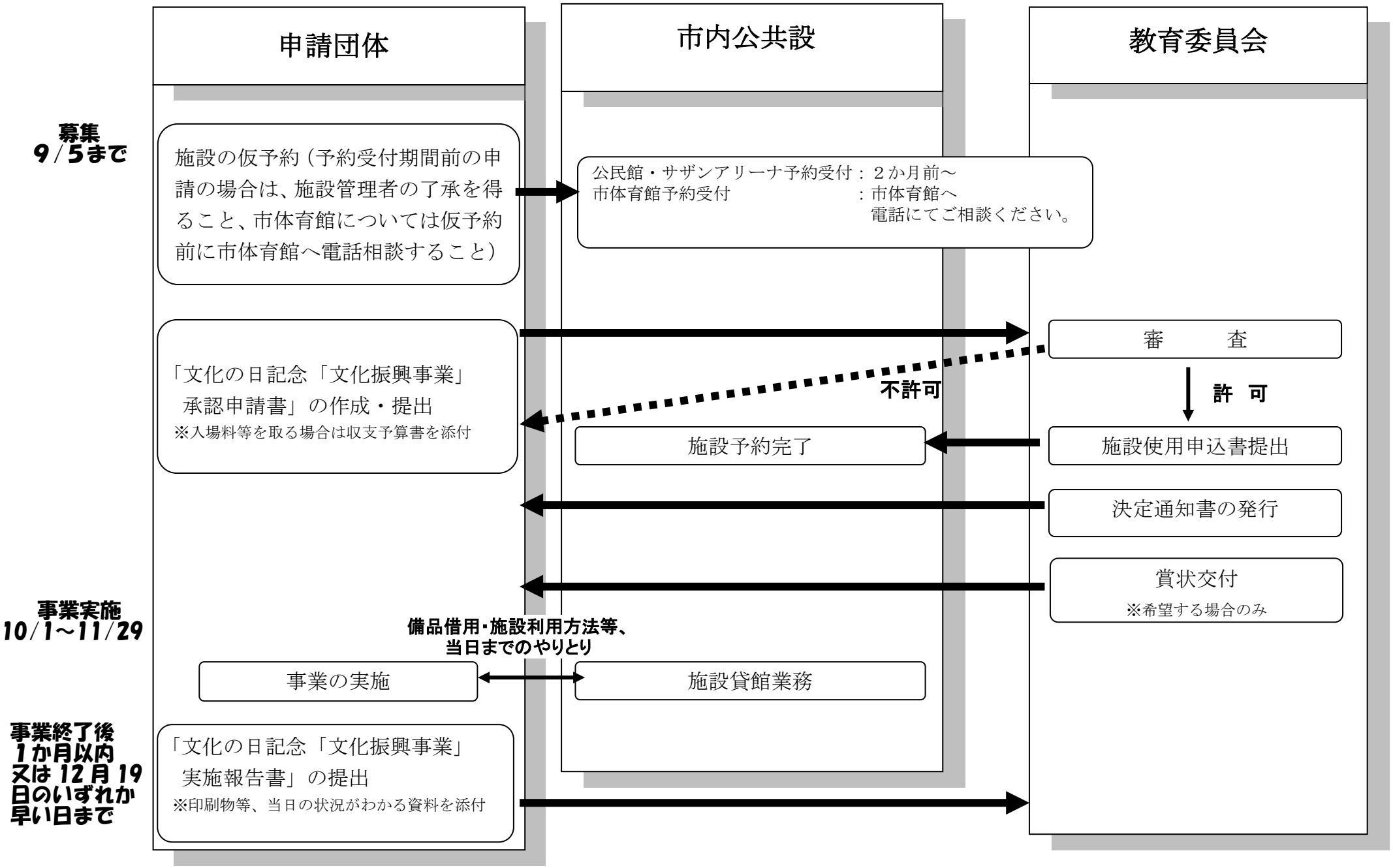文化の日記念「文化振興事業」の流れ